

Banner Newsletter

Brownsville Historical Association

Volume 10, Issue 4

October 2024

Unveiling Our New Project: *Brownsville On the Move*

On July 18th, the Brownsville Historical Association hosted an open house event to announce its latest project, *Brownsville On the Move*. Attendees received guided tours of the Southern Pacific Railroad Depot and Simon Celaya building followed by a project overview presentation and Q&A session in the Mary Yturria Education Center.

Brownsville On the Move is a two-phase project dedicated to the reinterpretation of the exhibits at the Historic Brownsville Museum. The first phase is a new Children's Gallery in the Simon Celaya building that will highlight the museum's 1872 Rio Grande

galleries will provide visitors with an engaging and compelling experience that encourages them to consider a familiar, everyday topic- transportation; through the lens of social and cultural history. Each gallery will be anchored by two types of experiences: a macro (large-scale) exhibit prop that visitors of all ages can interact with, and a short video documentary that brings a complex and nuanced transportation event to life. Photomurals, artifacts, smaller multimedia moments, and didactic panels will provide opportunities for visitors of all learning styles and generations to engage more deeply with the content. *Brownsville On the Move* will combine personal stories, compelling media, powerful artifacts, and hands-on interactives to create an engaging, memorable, and educational experience for visitors of all ages. We want them to leave the museum understanding how interesting history can be.

The BHA has already made significant progress to realize this project and has gotten as far as choosing the final conceptual designs with MuseWork, a design company chosen through a bidding process. Additionally, the BHA has received funding



Tours of the Main Depot & Simon Celaya Gallery, highlighting conceptual designs and plans for the galleries.



Brownsville On the Move project presentation.

Railroad locomotive by expanding on the information on trains and providing both audio and visual interactives. This gallery will be designed to encourage younger visitors to engage in hands-on learning through a series of interactive activities and provide a dedicated space to learning and engagement. The second phase of the project is the Southern Pacific (main) depot where the



Public comment and questions from attendees.

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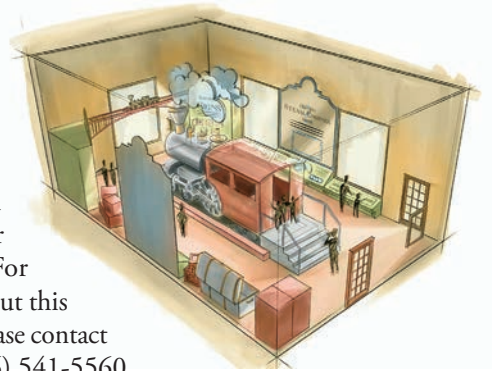
Main depot conceptual designs by MuseWork.

are still seeking funding for phase two as well as for the upkeep, preservation, and restoration to the building (the main depot.) Our goal is to complete the project by 2028, in celebration

for phase one, the new Children's Gallery in the Simon Celaya building, from the Brownsville Community Improvement Corporation (BCIC) Community of Life Grants. The total funding for this phase is \$420,925.09. Currently, the Children's Gallery is in the design development phase to finalize the Exhibit & Experience designs. That will then be followed by pre-production, fabrication, and then finally installation. Phase one is estimated to be completed by the Summer of 2025.

As we prepare and progress further into the project's first phase, we

of the Southern Pacific Depot's 100th year anniversary. This milestone will honor a century of history and heritage associated with the depot. With your support, we can bring our museum project to life. Your contributions will help us preserve and celebrate our rich cultural heritage for future generations. For more information about this impressive project, please contact Tara Putegnat at (956) 541-5560.



This project was made possible in part by:

New Children's Gallery conceptual design by MuseWork.



Welcome!

NEW BHA MEMBERS

Gaby Castro	Mary Guajardo	Joe Fred Perez	Myrna Zolezzi
Myrna Garcia	Vida Juarez	Jayden Roy	

Thanks for your membership renewal!

Vanessa Alaniz	Larry Lof
Carmen Aldape	Eileen Mattei
Darren Artiaga	Bill & Sandy Maxwell
Ada & Denise Barrera	Jane McKinney
Taylor Blanton	Marc & Angela Millis
Martha Blanton	Walter A. & Ginger Pawkett
John G. & Elvie Champion	Joe Lee Rubio
Mellena Conner	Carroll Omar Sanchez
Viola Currier	Miles & Gaynelle Schulze
Michael Wayne Frizzell	Scott & Irma Sherman
Perfecto Garcia	Tim Snyder
Ruben & Nellie Garcia	Leanne Tattersfield & Mark Pingrey
Remi Garza	Graciela & Keith Uhles
Mary Elizabeth & Larry Hollmann	Gregory A. Vail
Larry & Susan Holtzman	Eliza Vasquez
Charles Lackey	Gilbert Velasquez
Model Laundry, LLC	Karen Wilkins & Royall Clark
Joseph Linck	Walter Wilson



See the exhibit before it ends!

Costumes of the Americas Museum
1004 E. Sixth Street
Duration: Through November 15, 2024

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Please call us at (956) 372-1515, to inquire about newsletter sponsorship opportunities, or visit our website at www.brownsvillehistory.org for more information.

BROWNSVILLE HISTORICAL ASSOCIATION

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HISTORICAL HAPPENINGS

Historical Happy Hour: Game Night



Hispanic Heritage Month Exhibit: "Mictlán" by Joel Bernal



Amelia Earhart Birthday Celebration!



Sip n' Craft: Candle-making with Texas Embers



"Lotería" Fundraiser





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